

Job Title:	Community Champion (Women & Girls)
Reports to:	Head of People & Workforce Development Coordinator
Contract Term:	12 months first instance
Department:	People (Go Local)
Salary:	Voluntary
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Job Purpose

The purpose of the Community Champion is to identify, build and deliver support opportunities for the local community surrounding West Bromwich Albion FC, by engaging with underrepresented groups to improve physical and mental well-being and champion Diversity and Inclusion, Women & Girls.

As part of our Community Champion offer, we have some principles that allow us to give structure and individual roles:

- BESPOKE Made for a particular need in a certain area or community to encourage and support new people into roles as deliverer, volunteer and coach.
- CONNECTED Familiar with the community they wish to help, creating greater confidence for community members and become involved with community provision.
- PERSONAL Built on relationships and trust.
- CREATIVE Being curious in finding new and appropriate ways of empowering, engaging and inspiring others to feel they belong.

Each role will be offered within the following towns of Sandwell:

- Smethwick, Soho & Victoria
- Smethwick, St Pauls
- West Bromwich, Central

Key responsibilities (Women & Girls):

- Help us deliver female targeted focussed provision in a specific ward in Smethwick or West Bromwich, where we aim to develop mutually beneficial partnerships with schools, colleges, community and faith groups.
- Raise awareness and involvement of females to improve health and well-being.
- Support in creating exciting opportunities for females through physical and mental health activities to enhance the life of the local community, in particular underrepresented groups, surrounding WBA FC.
- Support the delivery of sport, exercise and community sessions for females within the Albion Foundations facilities and community partners venues.
- Build relationships with females through meetings or delivery in the local community, understand their needs and collaborate with the Foundation to ensure a joint approach is implemented.



- Refer the local community to the best pathway for them to reach their potential, using the female pathways.
- Attend meetings aimed at providing clarity on work programmes, development opportunities and good practice sharing.
- Identify gaps in current provision, through local intel to help us act as an umbrella organisation to seek the funding and expertise to fill them.
- Identify volunteers from ethnically diverse communities that can continue to support the current workforce.



The Albion Foundation Community Champion (Women & Girls) - Person Specification

Knowledge and Experience (in particular female focus)	Essential	Desirable
Experience of volunteering within the local community	~	
Ability to build trust and develop effective working	~	
relationships with people of all ages and backgrounds		
Ability to deliver sports activities to engage with the local community	√	
A role model to people from ethnically diverse communities		
and a connector of people and projects	~	
Knowledge and understanding of safeguarding	~	
Understanding of challenges and barriers faced by people		
from black and Asian communities to get into coaching	, , , , , , , , , , , , , , , , , , ,	
Skills and abilities (in particular female focus)	l	
To use initiative, be adaptable to changing delivery	✓	
environment	v	
Strong commitment to high standards and quality delivery	~	
Personal		
In date DBS – which is satisfactory to TAF	~	
Hold a valid driving licence and use of your own vehicle		~
A commitment to the principles of equality and diversity	✓	
Flexible in approach with willingness to work evenings and	✓	
weekends		
Able to work within a diverse community and draw on	✓	
individual strengths to promote equality & diversity		