

# 24/25

## SEASONAL HOSPITALITY



**HOSPITALITY**  
WBA COMMERCIAL





## Be There In Style.

We know hospitality isn't a one-size-fits-all solution so we have created a variety of packages offering different options for; dining, stand seating, and matchday experience.

Our goal is to offer the best experience of any venue in the West Midlands and our hospitality offering is reflective of that ambition.

Whether you're a West Bromwich Albion supporter or a business looking to plan a number of events for entertaining clients or rewarding staff, our seasonal hospitality packages are a cost effective way of ensuring you won't miss a match at The Hawthorns.

All of our seasonal packages include:

- An average saving of 35% when compared against match prices
- Match programme for every match
- Priority access to home and away tickets
- 20% room hire discount for non-matchday events
- 10% discount on extra guest places (Gold and Silver matches)
- 5% discount in the Club Shop
- Invitation to exclusive members events throughout the season
- Digital App for managing and distributing tickets
- Secure parking (1 space per four places)
- Seasonal memberships include all men's home league matches and the first men's home match in the Carabao and FA Cup

Seasonal memberships include all home league matches and the first home Cup match in the Carabao and FA Cup.

## What makes the hospitality experience at The Hawthorns truly special?

Behind the scenes we have a team of dedicated staff that take pride in delivering the very best customer service possible.

Whether you have a special event, an occasion to commemorate, or simply want to enjoy match-days in style, our team are here to support you.

Our catering operation is kept entirely in-house meaning we have a greater level of control over the quality of our menus and ingredients too.

**For more information or to view our facilities, please call: 0121 524 3455 or email us on [hospitality@wbafc.co.uk](mailto:hospitality@wbafc.co.uk)**

What our guests say:

“I have been fortunate to visit many football league hospitality venues but my experience at The Hawthorns from arriving to leaving was first class and up there with the best. The staff were very accommodating and friendly and a credit to the suite. The food and drink was exceptional. I will hopefully return again after a positive experience!”

**Craig Peacock**, Matchday Guest

“From the moment we arrived, we were warmly welcomed by the matchday staff. The quality of the food and service were of a very high standard which surpassed our expectations.”

**Paul Ramsden**, Head of Sales at TOG24

TIER 1		
SUITE	DINING STYLE	PRICES
THE DARREN MOORE	4 Course Fine Dining, Inclusive Drinks, Premium West Stand Balcony Seating	£4500
EXECUTIVE BOXES	Private Facility, Dining Packages available, East Stand Balcony Seating	FROM £23,500 TO £37,500 PER BOX
THE MILLICHIP	4 Course Fine Dining, Inclusive Drinks, East Stand Premium Seating	£3995

TIER 2		
SUITE	DINING STYLE	PRICES
THE PREMIER LOUNGE	2 Course Buffet, Inclusive Drinks, Premium West Stand Balcony Seating	£2995
THE RICHARDSON	3 Course Dining, Private Table, East Stand Premium Seating	£2400
THE TONY BROWN	2 Course Buffet, Casual Dining, West Stand Balcony Seating	£2095

TIER 3		
SUITE	DINING STYLE	PRICES
THE DEREK KEVAN	Casual Dining, West Stand Balcony Seating	£1850
THE PENNINGTON	2 Course Carvery, East Stand Seating	£1750 PREMIUM £2000
BASSETT BAR	Entry Level Package including Pie and Arrival Drink, East Stand Seating	£1300

Prices exclude VAT. All prices per person except Executive Boxes which are per Box.

Relaxed. Sociable. Casual.



## BASSETT BAR

The Bassett Bar is a relaxed, casual bar where fans and corporate clients can enjoy an informal approach to matchday hospitality at The Hawthorns.

Available at our lowest price point, you'll enjoy prime executive seating, the use of a premium bar facility and all of the benefits that a seasonal hospitality member enjoys.

- Your place at every home league match plus the first home cup match in each of the Carabao & FA Cup
- Bar Service (contactless payment only)
- Personalised central padded Executive Level One seating in the East Stand
- A complimentary savoury snack and wine, beer or soft drink
- Half time refreshments
- Match Programme
- Former Player Q&A
- Preferential pricing for additional cup or play-off home matches

£1,300+VAT per person



Casual. Relaxed. Flexible.



## The **PENNINGTON**

The Pennington provides a perfect balance of informality and exclusivity, with limited numbers enjoying a relaxed matchday setting. We have flexible options for your all-important match seats with upgrades available, giving you the opportunity to create the package to suit your needs.

- Your place at every home league match plus the first home cup match in each of the Carabao & FA Cup
- Bar Service (contactless payment only)
- Pre match 2 course meal. Hearty Carved Joint and Dish of the Day, accompanied by seasonal potatoes and vegetables, followed by dessert options
- Half time refreshments with savoury pies/cakes
- Personalised central padded Executive Level One seating in the East Stand
- Match Programme
- Former Player Q&A
- Preferential pricing for additional cup or play-off home matches

**Upgrade to Pennington Premium for Executive Level Two seating in the East Stand.**

£1,750<sup>+VAT</sup> per person

**Pennington Premium**  
£2,000<sup>+VAT</sup> per person





Friendly. Relaxed. Intimate.

## The **DEREK KEVAN**

The relaxed setting of the Derek Kevan delivers a social matchday experience in a contemporary bar setting. With unobstructed views of The Hawthorns pitch directly from your suite you can enjoy the pre-match build up while enjoying your dish of the day and complimentary arrival drink.

- Your place at every home league match plus the first home cup match in each of the Carabao & FA Cup
- Complimentary arrival drink
- Themed dish of the day
- Half time refreshments
- Bar Service (contactless payment only)
- Personalised Executive seating on the West Stand executive balcony
- Match Programme
- Preferential pricing for additional cup or play-off home matches

£1,850+VAT per person





Contemporary. Casual. Stylish.

## The **TONY BROWN**

Named after the Club's record goalscorer, Tony 'Bomber' Brown, this package offers a casual dining experience in a stylish and modern location. Situated in the West Stand, guests will enjoy unobstructed views of The Hawthorns pitch and the pre-match build up before taking their seats on the West Stand Executive balcony.

- Your place at every home league match plus the first home cup match in each of the Carabao & FA Cup
- Bar Service (contactless payment only)
- Two course menu and cheese course
- Half time refreshments and savoury pies
- Personalised premium Executive seating on the West Stand executive balcony
- Match Programme
- Preferential pricing for additional cup or play-off home matches

£2,095+VAT per person



Atmospheric. Flexible. Entertaining.



## The **RICHARDSON**

The Richardson provides a great day of entertainment in fresh, modern surroundings, with magnificent cuisine and first-class seating for the big game. With Albion legends and current-day personalities regular visitors to the Suite, The Richardson provides a true, VIP, behind-the-scenes feel to a matchday at The Hawthorns.

- Your place at every home league match plus the first home cup match in each of the Carabao and FA Cup
- Three course pre match meal
- Half time tea, coffee and savoury snack
- Full time refreshments
- Bar Service (contactless payment only)
- Personalised central padded Executive Level Two seating in the East Stand
- Pre and post match Q&A with an Albion Legend
- Match Programme
- Preferential pricing for additional cup or play-off home matches

NOW INCLUDES  
INCLUSIVE BEERS,  
WINES & SOFT DRINKS  
AT ALL MIDWEEK  
GAMES\*

\* Monday-Wednesday night games  
excluding Bank Holidays\*

£2,400+VAT per person







Premium. All-Inclusive. Modern.

## The **PREMIER LOUNGE**

Enjoy the best in-match experience in the house with unrivalled central views, and TV screens to watch in-game footage. This is our only West Stand package with drinks included and with a two course pre match buffet too, joining us in the Premier Lounge means your season is covered.

- Your place at every home league match plus the first home cup match in each of the Carabao and FA Cup
- Champagne reception
- Two course pre-match buffet
- Half time savoury pies
- Post match cheese selection
- Complimentary bar (Excludes champagne)
- Personalised central padded Executive seating on the West Stand executive balcony
- Match Programme
- Access to mini TVs to watch in-game footage
- Preferential pricing for additional cup or play-off home matches

£2,995+VAT per person





## The **MILLICHIP**

One of our most popular packages, with limited places, The Millichip offers four-course dining at your own private table and centrally located padded seats in the East Stand.

Delivering one of our most impressive matchday dining menus. The Millichip is our premium East Stand package.

- Your place at every home league match plus the first home cup match in each of the Carabao & FA Cup
- Champagne reception
- Four course meal served at your private table
- Refreshments at half time and full time
- Complimentary Bar (excludes champagne)
- Personalised central padded Executive seating in the East Stand
- Pre and post match Q&A with an Albion Legend
- Personalised Crystal Table Plaque
- Preferential pricing for additional cup or play-off home matches

**Plus every season you'll receive an exclusive gift of a signed and framed personalised shirt.**

£3,995+VAT per person



Contemporary. Unique. Exceptional.



## The **DARREN MOORE**

Our top-of-the-range offering, The Darren Moore combines a stunning venue with our premium dining offering and true VIP treatment. You'll arrive to dine on a private table while enjoying the in-stadium pre-match build up from your pitch facing suite.

You'll then take your premium, heated executive seats on the executive balcony in the West Stand.

Outstanding food and the finest wine in an unparalleled setting.

- Your place at every home league match plus the first home cup match in each of the Carabao & FA Cup
- Champagne reception
- Boardroom four course menu served to your private table
- Half time refreshments
- Complimentary bar (excludes champagne)
- Personalised premium central seating in padded and heated Executive seats on the West Stand executive balcony
- Access to mini-televisions in your seat throughout the game
- Personalised Crystal Table Plaque
- Preferential pricing for additional cup or play-off home matches

**Plus every season you'll receive an exclusive gift of a signed and framed personalised shirt.**

£4,500+VAT per person





## EXECUTIVE BOXES

Executive Boxes at The Hawthorns provide the ultimate VIP matchday hospitality experience. Able to accommodate 8 to 10 guests, they provide a comfortable private facility for guests to enjoy with friends, family and clients alike.

Boxes are located in the East Stand and each has its own private balcony with padded seats to watch the game, and we make sure everyone has a Baggies branded blanket for the cold winter months.

Our Executive Boxes are enjoyed by global and local businesses, families, players and more. With only 28 available, our Executive Box holders are members of an exclusive club.

### Option 1

4 course pre-match meal at every game  
**£26,000**+VAT

With inclusive drinks package  
**From £28,500**+VAT

### Option 2

2 course pre-match meal at every game  
**£23,500**+VAT

With inclusive drinks package  
**From £26,000**+VAT

Prices are based on Boxes of 8 guests.

The benefits of being a seasonal Executive Box holder include:

- Your Box for all home league games and the first home game in each of the Carabao and FA cup
- Signed and framed personalised shirt presented to each Box holder
- Opportunity to purchase additional match tickets for all games; home and away
- Free use of your Box for meetings on non-matchdays\* (refreshments chargeable)
- 20% discount on non-matchday venue hire
- Invites to our exclusive members' events

*\*subject to availability and usage*

## Sample Menus.

### 4 Course Menu

#### Starters

Leek and Potato Soup, Welsh Rarebit Croute, Walnut Pesto

Ham Fritters, Sauce Gribiche, Pickled Gherkin, Spring Salad

#### Mains

24 Hour Daube of Hereford Beef, Parmesan Mash, Honey Roast Roots, Mini Cottage Pie, Rich Gravy

Seared Salmon, Crushed New Potatoes, Samphire, Poached Egg, Laverbread, Mussel and Bacon Cream

Fresh Egg Tagliatelle, Wild Mushroom Fricassée, Spinach, Sunblushed Tomato, Walnut Pesto

#### Desserts

Bread and Butter Pudding, Chuckle Berry Compote, Rich Custard

Raspberry Ripple Cheesecake, Honeycomb, Lemon Jelly

#### Half Time/Full Time

Piglet Pantry Savoury Pies

Selection of Artisan Cheeses with Tailored Accompaniments

### 2 Course Menu

#### Mains

Chicken, Leek and Bacon Pie, Sage Mash, Roasties, Seasonal Vegetables

#### Desserts

New York Vanilla Cheesecake and Chantilly Cream

#### Half Time



Piglet Pantry Savoury Pies



## HOSPITALITY

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### Business Opportunities at The Hawthorns **2024/25**

For more information or to view our facilities  
please call  0121 524 3455 or  [hospitality@wbafc.co.uk](mailto:hospitality@wbafc.co.uk)

 [wba.co.uk/hospitality](https://wba.co.uk/hospitality)  West Bromwich Albion Football Club

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