



CONFERENCE
& EVENTS

WBA COMMERCIAL

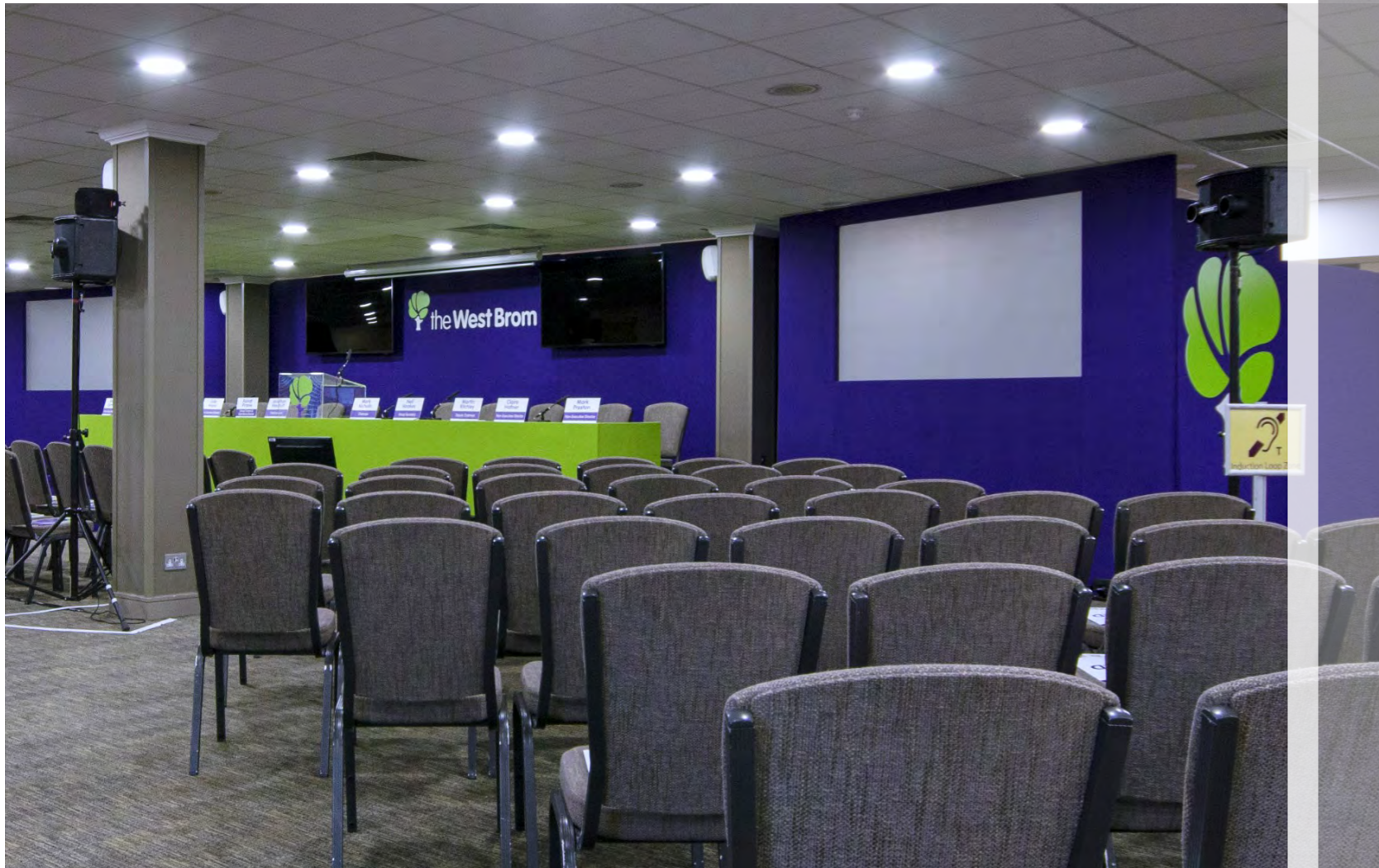


WELCOME TO THE HAWTHORNS, HOME OF WEST BROMWICH ALBION FOOTBALL CLUB.

The Hawthorns is a recently refurbished and modern venue that boasts a wide range of conferencing and events facilities. Each suite has been designed with comfort and luxury in mind, ensuring an excellent customer experience. Our sophisticated event spaces can host an array of events, from a small business meeting for 10 people to a large birthday party for 300 guests.

The Hawthorns is perfectly located in the heart of the country and is less than a minute's drive from J1 of the M5 with 300 complimentary car parking spaces. The venue is also served by its own mainline train and metro station 'The Hawthorns' which is located only a few minutes' walk away.

We look forward to welcoming you to The Hawthorns in the near future.



CORPORATE EVENTS

The Hawthorns facilities and our bespoke event packages combine to provide the perfect venue for your corporate event.

- Conferences
- Exhibitions
- Business Meetings
- Interviews
- Charity Events
- Corporate Dinners
- Launch Events
- Team Building

“We have never been to an event like this, the food was great and we were so well looked after.”

Sandwell and West Birmingham Hospitals

“Thank you to West Bromwich Albion for working hard to make our event a massive success. The event was certainly an event to be remembered!”

Sandwell and West Birmingham CCG

“The customer care provided by your team has been above excellent. From the room being ready to go from the moment we arrived to little extras that we required on the day, all staff were incredibly helpful. We’ll definitely be considering The Hawthorns as a future venue for future events.”

Sandwell Council



CELEBRATION EVENTS

Our modern venue, steeped in history, makes for the perfect space to host a celebration event. Our dedicated Conference & Events team are always on hand to ensure that booking, planning and fulfilling your event is a seamless, stress-free and enjoyable experience.

- Private Parties
- Weddings
- Gala Dinners
- School Proms
- Awards Ceremonies
- Celebration of Life

“Everything was brilliant! We really appreciated how helpful and flexible the staff were, and we all feel like you went above and beyond to help us make the day run smoothly.”

St Christopher's Fellowship

“Yesterday was wonderful, the room was perfect and the food and staff were fantastic. Even though the day was so sad, I am proud to have had my husband's wake at the Albion.”

Mrs Billings

“Thank you so much for everything that the team did for our Wedding Day. The food has been described as the best buffet and all staff were very friendly and professional. It's the little details that everyone remembers.”

Mr and Mrs Davies



THE RICHARDSON

Our largest suite is situated on the first floor of The Hawthorns' East Stand. The Richardson offers our clients the very best in conference and event facilities.

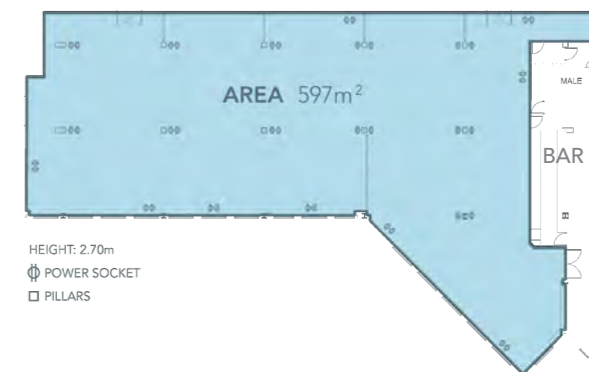
Providing a contemporary backdrop to any event, The Richardson is ideal for large conferences, exhibitions and trade events whilst also offering a contemporary and relaxed environment for parties, dinner dances and weddings.

Features

- AV Equipment
- Lift Access
- Wheelchair Accessibility
- Accessible Toilets
- Air Cooling
- Complimentary Wi-Fi
- Bar Facilities
- Modern Design
- Natural daylight, blackout blinds and dimmer controlled lighting

Dimensions

- Length: 35.5m
- Width: 14m
- Height: 2.6m



THE RICHARDSON Dimensions: Area: 567 sqm (EAST STAND)						
	300	250	80	42	290 (with dance floor) 300 (without)	50



THE MILLICHIP

The Millichip Suite, also located on the first floor of the Hawthorns, running parallel to the Richardson Suite offers an ideal venue for stylish medium-sized business meetings, conferences and arrival receptions.

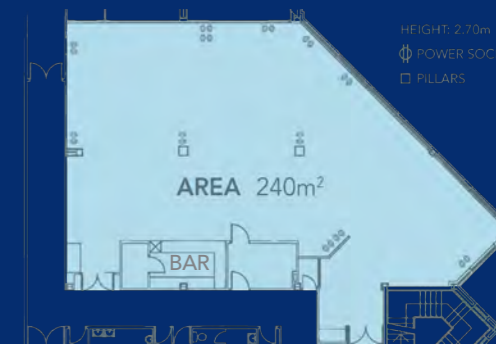
Adorned in historical memorabilia, the Millichip Suite's story telling presence is the perfect space for any event.

Features

- AV Equipment
- Lift Access
- Wheelchair Accessibility
- Air Conditioning
- Complimentary Wi-Fi
- Bar facilities
- Natural daylight, blackout blinds and dimmer controlled lighting

Dimensions

- Length: 15m
- Width: 16.4m
- Height: 2.6m



THE MILLICHIP Dimensions: Area: 240 sqm (EAST STAND)	THEATRE	CABARET	CLASSROOM	BOARDROOM	DINNER DANCE & BANQUET	U-SHAPE
	125	70	28	24	96 (with dance floor) 120 (without)	21



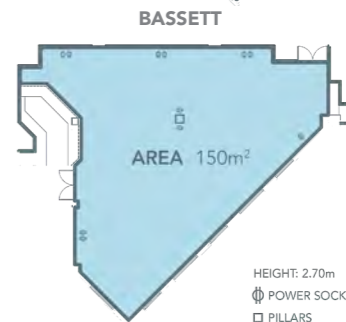
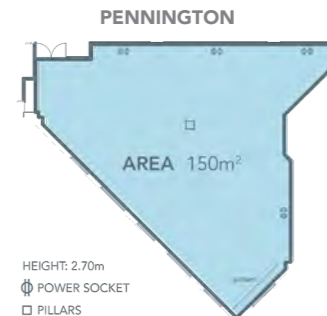
BASSETT & PENNINGTON

Both the Bassett & Pennington Suites are located on the second floor of The Hawthorns' East Stand.

The identical suites make a perfect space for hosting smaller conferences, breakout rooms and intimate gatherings.

Features

- AV Equipment
- Lift Access
- Wheelchair Accessibility
- Air Conditioning
- Wi-Fi
- Bar facilities
- Natural daylight, blackout blinds and dimmer controlled lighting



Dimensions

- Length: 15m
- Width: 16.4m
- Height: 2.6m

THE BASSETT & PENNINGTON Dimensions: Area: 150sqm each (EAST STAND)	THEATRE	CABARET	CLASSROOM	BOARDROOM	DINNER DANCE & BANQUET	U-SHAPE
	100	60	25	30	80 (with classic floor) 90 (without)	24



THE ALLEN

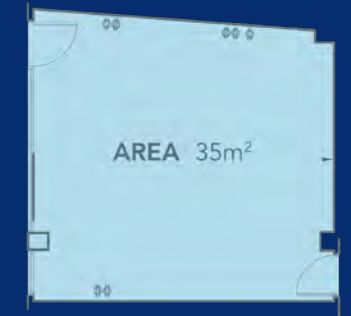
Our largest Executive Box is located on the second floor of the East Stand backing onto the Bassett Suite. This suite boasts fantastic floor to ceiling panoramic views of The Hawthorns' stadium making the Allen Suite perfect for board meetings that would impress any guest.

Features

- HD TV
- Panoramic stadium views
- Lift access
- Wheelchair accessibility
- Wi-Fi
- Modern Design
- Lighting- Natural daylight and blackout blinds

Dimensions

- Length: 35.5m
- Width: 14m
- Height: 2.6m



HEIGHT: 2.43m
POWER SOCKET

THE ALLEN Dimensions: Area: 35 sqm (EAST STAND)						
	THEATRE	CABARET	CLASSROOM	BOARDROOM	DINNER DANCE & BANQUET	U-SHAPE
	N/A	N/A	N/A	12	12	N/A



EXECUTIVE BOXES

The East Stand is home to 27 Executive Boxes situated on the second floor. Each Executive box was fully refurbished in the summer of 2019 making them a perfect environment for smaller meetings, interviews or breakout areas. Each Executive Box offers panoramic views of The Hawthorns stadium whilst also offering the very best for comfort, convenience and privacy.

Features

- HD TV
- Panoramic stadium views
- Lift access
- Wheelchair accessibility
- Wi-Fi
- Modern design
- Lighting – natural daylight and blackout blinds

Dimensions

- Length: 6.5m
- Width: 3.3m
- Height: 2.4m



HEIGHT: 2.43m

⊕ POWER SOCKET

EXECUTIVE SUITE 1-28 Dimensions: Area: 21 sqm (EAST STAND)						
	THEATRE	CABARET	CLASSROOM	BOARDROOM	DINNER DANCE & BANQUET	U-SHAPE
	15	N/A	6	10	10	N/A



PLAY ON THE PITCH



An exclusive opportunity to hire the hallowed Hawthorns' pitch for your corporate event, charity day or for a kickabout with your friends. You can go behind the scenes and experience the build up to your very own big game, deliver your own team talk in the home and away dressing rooms, experience the pre-match nerves as you walk down the tunnel and the adrenaline rush as you run out onto the famous turf.



CATERING

Our Catering Team are here to meet your needs. We offer a flexible service and are happy to provide bespoke menus to fit your specific requirements.



DIRECTIONS

LESS THAN
5 MILES
FROM BIRMINGHAM
CITY CENTRE.

OVER 300
COMPLIMENTARY
CAR PARKING SPACES.

LESS THAN
20 MILES
FROM BIRMINGHAM
AIRPORT.

LESS THAN A
10 MINUTE WALK
WALK FROM THE HAWTHORNS
TRAIN/TRAM STATION.

M5
Junction 1
JUST A
4 MINUTE DRIVE
FROM J1 OF THE M5.





THEATRE CABARET CLASSROOM BOARDROOM DINNER DANCE & BANQUET U-SHAPE

ROOM SUMMARY

FUNCTION ROOM	THEATRE	CABARET	CLASSROOM	BOARDROOM	DINNER DANCE & BANQUET	U-SHAPE
THE RICHARDSON Dimensions: Area: 567 sqm (EAST STAND)	300	250	80	42	290 (with dance floor) 300 (without)	50
THE MILLICHIP Dimensions: Area: 240 sqm (EAST STAND)	125	70	28	24	96 (with dance floor) 120 (without)	21
THE BASSETT Dimensions: Area: 150 sqm (EAST STAND)	100	60	25	30	80 (with dance floor) 90 (without)	24
PENNINGTON SUITE Dimensions: Area: 150 sqm (EAST STAND)	100	60	25	30	80 (with dance floor) 90 (without)	24
EXECUTIVE SUITE 1-28 Dimensions: Area: 21 sqm (EAST STAND)	15	N/A	6	10	10	N/A
THE ALLEN Dimensions: Area: 35 sqm (EAST STAND)	N/A	N/A	N/A	12	12	N/A



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