



Baggies  
*SAFE*



# SAFEGUARDING INFORMATION FOR CHILDREN AND YOUNG PEOPLE





**You are part of the  
West Bromwich  
Albion family.**

**You have the right  
to feel safe and  
happy.**

You all have the right to feel safe and happy at home, at school, online, while out with your friends and when you are at the Albion.

It is our promise to you that you are our priority and everyone here has a responsibility to keep you safe and happy. We want you to always feel valued and respected.

You can see the full Safeguarding Children Policy on our website, but we have produced this short leaflet to make sure everyone can understand our commitment to keeping you safe and supported.

We will always...

- **Listen to you**
- **Give you space and time to talk to us**
- **Respect your views**
- **Act and help when needed and, if we can't help you, we will find the right people who can**

## What is abuse?

Abuse is a word you will hear...so what is it and what does it mean?

Abuse can happen anywhere, at home, at school, online, in academies, absolutely anywhere. You may also hear about different types of abuse so let's have a look at what they are...

- ▶ **Physical abuse** – when you are being hurt by things such as smacking, hitting, kicking, biting, pinching, punching and burning. This includes being hit with things such as slippers shoes, belts or sticks.
- ▶ **Sexual abuse** – when someone touches you somewhere private, makes you watch things that make you uncomfortable, or asks or makes you do things to them.
- ▶ **Emotional Abuse** – when someone makes you feel bad or sad about yourself, if they are aggressive towards you or someone else in front of you, or even if you can just hear arguments but can't see them. Or if someone consistently ignores you or calls you names.
- ▶ **Bullying** – can be name calling, leaving you out of things, threatening you and making you scared. Bullying can be carried out by one person or a group or gang of people. Bullying can be from adults or other young people. It can also happen online via gaming and social media. Bullying can also be when someone physically harms you, sometimes called assault.
- ▶ **Neglect** – when those who are supposed to be looking after you don't do it properly, it could be not being fed enough, having clean clothes, not taking you to the doctors or not sending you to school. It could also be not protecting you from people or things they know are harmful and dangerous. It can be at home or anywhere else where adults are meant to be supervising or caring for you.

## What if I think I've been abused or just need to talk?

### ▶ Where do I Start?

Finding the right person to talk to is the place to start, that could be a teacher, a coach, or another adult you trust.

### ▶ What do I say?

Finding the words can sometimes be difficult, but remember our promise to give you time and space, and to listen...take your time don't rush, it doesn't matter if you don't remember everything you want to say all at once, getting started is the main thing. If you really can't find the words write it down and give it to a trusted adult, that's okay too!

### ▶ What will they say?

The adult you have chosen will listen carefully and may need to ask you some very simple questions so that they are clear about what you are telling them. They will also tell you what they are going to do next

### ▶ What can I talk about?

You can talk about anything that is worrying you or making you feel uncomfortable. This might be about something that is happening to you or something you have seen or heard happening to another child or young person.

Please let us know if anything or anyone makes you feel anxious, unsafe, excluded, humiliated, embarrassed, bullied or unhappy. If something has a negative impact on you, we want to make sure that you feel your voice has been heard and that you are getting the right support. If you think we can make activities more enjoyable then please make sure that you let us know what you think might help.

## ► What will the adult I speak to do?

There might be times when the member of staff you have talked to will need to talk to other people to get the right help for you, but they will always tell you who they are going to talk to and why.

Remember all the Albion staff are here to help you, even if it is one of our staff that is making you uncomfortable or unhappy you can talk to another member of staff and they will help you.



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West Bromwich Albion also have a team of people who are trained to help you who make up our Safeguarding Team.  
You can always talk to us if you need to.

**Lisa Reynolds**  
**Head of Safeguarding & Player Welfare**  
Lisa.Reynolds@wbafc.co.uk  
Mobile 07966 478 941

**Andy Wheeler**  
**Safeguarding Manager - Academy**  
Andy.Wheeler@wbafc.co.uk  
Mobile 07816 126 120

**Dave Webb**  
**Safeguarding Manager - Foundation**  
Dave.Webb@albionfoundation.co.uk  
Mobile 07393 019 638

Or you can email us on [safeguarding@wbafc.co.uk](mailto:safeguarding@wbafc.co.uk)  
or [safeguarding@albionfoundation.co.uk](mailto:safeguarding@albionfoundation.co.uk)

**If you are in immediate danger call the Police on 999**



Please click on this QR Code to  
open our Baggies Safe webpage

There are lots of other organisations that can also help you,



0121 569 3100

[access\\_team@sandwellchildrenstrust.org](mailto:access_team@sandwellchildrenstrust.org)



[www.childline.org.uk](http://www.childline.org.uk) – 0800 1111

Free and confidential counsellors via telephone, online chat and message boards offering support, for any issues big or small



**The FA/NSPCC Helpline – 0808 800 5000**

24 hour support, advice and guidance for people who have suffered abuse in football.



[www.thinkuknow.co.uk](http://www.thinkuknow.co.uk)

Can help you learn how to stay safe and protect yourself from online sexual abuse.



[www.ceop.police.uk](http://www.ceop.police.uk)

Is a police website where you can go for advice and report online sexual abuse and online grooming.



[www.youngminds.org.uk](http://www.youngminds.org.uk)

If you are struggling with your feelings, they have lots of help and advice and practical tips on how to feel better and information on getting the support you need.



[www.youngstonewall.org.uk](http://www.youngstonewall.org.uk)

Offers support through events, social media, education programmes to young people from LGBTQ community



[www.Banardos.org.uk](http://www.Banardos.org.uk)

Offers help and support if you feel you have been abused



0121 569 2266

[sandwell\\_enquiry@sandwell.gov.uk](mailto:sandwell_enquiry@sandwell.gov.uk)



**Ann Craft Trust**

Supporting adults and young people at risk or being abused  
0115 951 5400 / [ann-crafttrust@nottingham.ac.uk](mailto:ann-crafttrust@nottingham.ac.uk)



National disability charity, supporting everyone to have the ability to take part in life, no matter their disability  
0300 330 9256 / [info@sense.org.uk](mailto:info@sense.org.uk)



**Mental Health Charity**

To help and support everyone who faces a mental health problem  
0300 1233 3393 / [info@mind.org.uk](mailto:info@mind.org.uk)



Supporting female survivors of domestic abuse and sexual violence in the West Midlands  
0121 553 0090 / [info@blackcountrywomensaid.co.uk](mailto:info@blackcountrywomensaid.co.uk)



Believing in a world where everyone with a learning disability is valued and included as active and equal citizens  
0121 442 2944 / [midlandsmencap.org.uk](http://midlandsmencap.org.uk)



**AgeUK Sandwell**

Offering support and assistance to older people in the Sandwell area  
0121 437 0033 / [info@ageuksandwell.org.uk](mailto:info@ageuksandwell.org.uk)



**Autism West Midlands**

Support autistic people across the West Midlands  
0121 450 7582 / [info@autismwestmidlands.org.uk](mailto:info@autismwestmidlands.org.uk)