



Be part of our family
engaged, inspired, achieving its potential

Match Day Package Lead Coach

9 Month Fixed-Term Contract

3 hours per week | 22 Games

(including Cup/Midweek Games).

Salary Band - £2,000

The Albion Foundation is the official charity partner of West Bromwich Albion Football Club. A proud Albion Family, Engaged, Inspired and Achieving its Potential. Making a measurable difference in our local community.

The Albion Foundation appreciates that its greatest asset are its staff.

As a Matchday Package Lead Coach, you will oversee the delivery on the Football Development Matchday Package Programme, supporting with the delivery of all flagbearer, mascot and ball-retriever experiences.

The role requires a dynamic, motivated, and passionate individual who is committed to making a positive difference in the lives of individuals in the community.

AS A MATCH DAY PACKAGE COACH LEAD YOU WILL:

- Be required to oversee all of the logistics and staffing for the match day packages being delivered. All packages could vary from schools, international groups, grassroots teams to current participants on our other Football Development Pathway.
- Support the delivery of our WBA One offer in line with Albion Foundation's high-quality standards and framework.
- Have excellent communication with parents, players, carers and key partners across the Football Development projects that we run.
- Be able to deliver high quality coaching sessions in line with the Football Development OKR's set.
- Contribute to ensuring all provision is delivered in a safe environment and all safeguarding and first aid regulations are adhered to by reporting issues to the session lead. All safety plans that are necessary are pre-planned.
- Assist the completion of the necessary monitoring requirements including attendance registers and participant.
- Understand Albion Foundation projects and encourage additional participation.

Should you require further details about this vacancy or The Albion Foundation, please contact us via hr@albionfoundation.co.uk or alternatively call 07946 482 727.

Further information is available on our [website](#)



OUR VALUES

SHOW
INTEGRITY

FIND A
BETTER WAY

INSPIRE TO
ACHIEVE

GO ABOVE
& BEYOND

We use the power of WBA FC to deliver excellence in



WELLBEING

BEHAVIOUR CHANGE

ACTIVE LIFESTYLE

Learn more about The Foundation

To learn more about what we do please follow the links below:



**FOUNDATION
OVERVIEW**

DEC '24 - FEB '25



**EFL Community
Club of the Season**

Be Part of our Family

88%

said this was a great
place to work

100%

said the professionalism
of their line manager was
very good

83%

said the environment
was comfortable
and safe

Staff Survey 2022 Results

Diversity is important to us; Growing, Maintaining and Promoting a diverse team is a top priority for us. We encourage applications from a diverse range of suitably qualified candidates.

HOW TO APPLY

To apply for this role please **download** and complete the application form and submit with a CV and covering letter.

Closing date: Friday, June 6, 2025

Interviews will be scheduled for dates that suit applicants and The Albion Foundation.



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