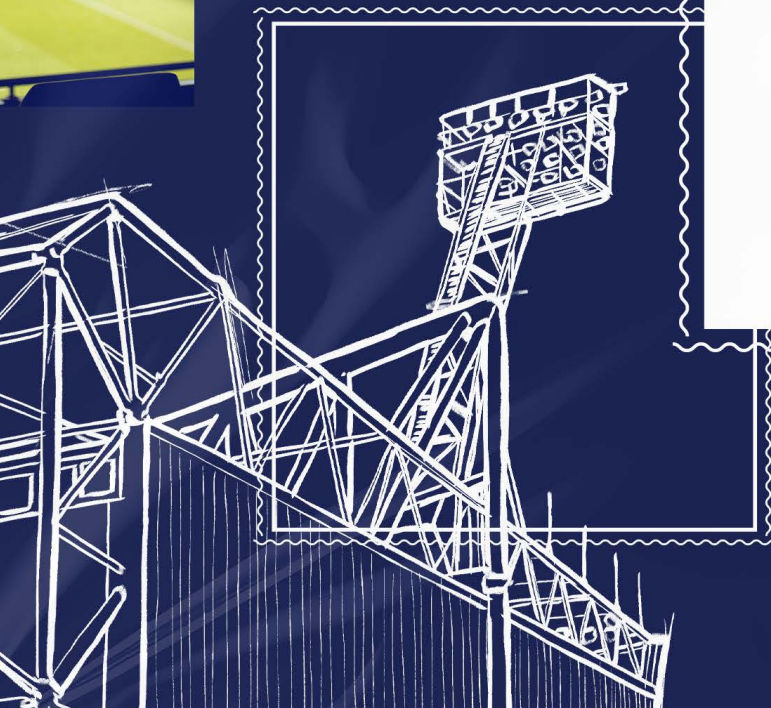





**YOUR PLACE
IN OUR
HISTORY**

2025/26 SEASONAL HOSPITALITY





SEASON



BE THERE IN STYLE

We know hospitality isn't a one-size-fits-all solution so we have created a variety of packages offering different options for; dining, stand seating and matchday experience.

Whether you're a West Bromwich Albion supporter or a business looking to plan a number of events for entertaining clients or rewarding staff, our seasonal hospitality packages are a cost effective way of ensuring you won't miss a match at The Hawthorns.

All of our seasonal packages include:

- An average saving of 35% when compared against match prices
- The first home tie of each domestic cup competition (FA & Carabao) included.
- The opportunity to secure your existing seat for the 26-27 season
- Receiving preferential payment terms via direct debit
- Priority access to home and away tickets
- 20% room hire discount for non-matchday events
- 10% discount on extra guest places (Gold and Silver matches)
- 5% discount in the Club Shop
- Invitation to exclusive members events throughout the season
- Secure parking (1 space per four places)



WHAT MAKES THE HOSPITALITY EXPERIENCE AT THE HAWTHORNS TRULY SPECIAL?

Behind the scenes we have a team of dedicated staff that take pride in delivering the very best customer service possible.

Whether you have a special event, an occasion to commemorate, or simply want to enjoy match-days in style, our team are here to support you.

For more information or to view our suites, please call: 0121 524 3455 or email us on hospitality@wbafc.co.uk

“ We have had a Box at West Bromwich Albion for the past 10 years. As we have a customer/supplier setup this has been an integral part to helping our partnership develop. Ensuring that we have a trusting relationship that has enabled us to develop and grow together. The Box has directly offered us the opportunity to host a number of our key customers to a high level of hospitality.

Football is always emotional and has that added element for any supporter attending. The food, drink and service we receive has always been to the highest standards. I believe this hospitality offered has always been greatly enjoyed and appreciated from the customers we have entertained. ”

Pete Coyle,
Account Manager
Molson Coors Brewing (UK) Ltd



TIER 1		
SUITE	DINING STYLE	PRICES
THE DARREN MOORE	4 Course Fine Dining, Inclusive Drinks, Premium West Stand Balcony Seating	£4,500
THE MILLICHIP	4 Course Fine Dining, Inclusive Drinks, East Stand Premium Seating	£4,500

TIER 2		
SUITE	DINING STYLE	PRICES
THE GRAHAM WILLIAMS	2 Course Buffet, Inclusive Drinks, Premium West Stand Balcony Seating	£2,995
THE RICHARDSON	3 Course Dining, Pay Bar East Stand Premium Seating	£2,500
THE TONY BROWN	2 Course Buffet, Casual Dining, West Stand Balcony Seating, Pay Bar	£2,200

TIER 3		
SUITE	DINING STYLE	PRICES
THE DEREK KEVAN	Casual Dining, West Stand Balcony Seating, Pay Bar	£1,975
THE PENNINGTON	2 Course Carvery, East Stand Seating, Pay Bar	£1,700 PREMIUM £2,100
THE BASSETT	Entry Level Package including Pie and Arrival Drink, East Stand Seating, Pay Bar	£1,350

EXECUTIVE BOXES	
DINING STYLE	PRICES
4 Course Fine Dining, Inclusive Drinks, (8 covers)	£30,000
4 Course Fine Dining, pay at bar Drinks, (8 covers)	£27,500
2 Course Fine Dining, Inclusive Drinks, (8 covers)	£27,500
2 Course Fine Dining, pay at bar Drinks, (8 covers)	£25,000



20% discount will be applied to members under the age of 17.

Prices exclude VAT. All prices are per person except Executive Boxes which are per Box.

CONTEMPORARY.
UNIQUE.
EXCEPTIONAL.



THE DARREN MOORE

Our top-of-the-range offering, The Darren Moore combines a stunning venue with our premium dining offering and true VIP treatment.

You'll arrive to dine on a private table while enjoying the in-stadium prematch build up from your pitch facing suite. You'll then take your premium, heated executive seats on the executive balcony in the West Stand.

Outstanding food and the finest wine in an unparalleled setting.

- Your place at every home league match plus the first home cup match in each of the Carabao & FA Cup
- Champagne reception
- Boardroom four course menu served to your private table
- Half time refreshments
- Complimentary bar (excludes champagne)
- Personalised premium central seating in padded and heated Executive seats on the West Stand executive balcony
- Access to mini-televisions in your seat throughout the game
- Personalised Crystal Table Plaque
- Preferential pricing for additional cup or play-off home matches

Plus every season you'll receive an exclusive gift of a signed and framed personalised shirt.

£4,500 + VAT per person

BRAND NEW FOR THE 2025/26 SEASON

We are thrilled to announce the renovation of The Millichip, transforming it into a modern, high-end space designed to enhance the experience for all patrons.

Please note these images are artist impressions and are subject to modification.



■ ■ This renovation is a testament to our ongoing investment in providing top-tier hospitality. We want to create an elevated experience that not only enhances matchdays but also makes our venue a go-to destination for corporate and private events. ■ ■

Ashish Patel,
Chief Operating Officer
Bilkul Football Group

One of our most popular packages, with limited places, The Millichip offers four-course dining at your own private table and centrally located padded seats in the East Stand.

Delivering one of our most impressive matchday dining menus. The Millichip is our premium East Stand package.

- Your place at every home league match plus the first home cup match in each of the Carabao & FA Cup
- Champagne reception
- Four course meal served at your private table
- Refreshments at half time and full time
- Complimentary Bar (excludes champagne)
- Personalised central padded Executive seating in the East Stand
- Pre and post match Q&A with an Albion Legend
- Personalised Crystal Table Plaque
- Preferential pricing for additional cup

Plus every season you'll receive an exclusive gift of a signed and framed personalised shirt.

£4,500 + VAT per person

THE **MILLICHIP**



THE **MILLICHIP**

PREMIUM.
ALL-INCLUSIVE.
MODERN.



THE GRAHAM WILLIAMS

THE GRAHAM WILLIAMS

Enjoy the best in-match experience in the house with unrivalled central views, and TV screens to watch in-game footage.

This is our only West Stand package with drinks included and with a two course pre match buffet too, joining us in The Graham Williams means your season is covered.



- Your place at every home league match plus the first home cup match in each of the Carabao & FA Cup
- Champagne reception
- Two course pre-match buffet
- Half time savoury pies
- Post match cheese selection
- Complimentary bar (Excludes champagne)
- Personalised central padded Executive seating on the West Stand executive balcony
- Match Programme
- Access to mini TVs
- Preferential pricing for additional cup or play-off home matches

£2,995 + VAT per person

THE GRAHAM WILLIAMS

ATMOSPHERIC.
FLEXIBLE.
ENTERTAINING.

THE RICHARDSON



THE RICHARDSON

The Richardson provides a great day of entertainment in fresh, modern surroundings, with magnificent cuisine and first-class seating for the big game.

With Albion legends and current-day personalities regular visitors to the Suite, The Richardson provides a true, VIP, behind the-scenes feel to a matchday

- Your place at every home league match plus the first home cup match in each of the Carabao & FA Cup
- Three course pre match meal
- Half time tea, coffee and savoury snack
- Full time refreshments
- Bar Service (contactless payment only)
- Personalised central padded Executive Level Two seating in the East Stand
- Pre and post match Q&A with an Albion Legend
- Match Programme
- Preferential pricing for additional cup or play-off home matches

Now includes inclusive beers, wines & soft drinks at all midweek games*

**Monday-Wednesday night games excluding Bank Holidays'*

£2,500 + VAT per person

THE RICHARSON

CONTEMPORARY.
CASUAL.
PITCH VIEW.



THE TONY BROWN

Named after the Club's record goalscorer, Tony 'Bomber' Brown, this package offers a casual dining experience in a stylish and modern location.

Situated in the West Stand, guests will enjoy unobstructed views of The Hawthorns pitch and the pre-match build up before taking their seats on the West Stand Executive balcony.

- Your place at every home league match plus the first home cup match in each of the Carabao & FA Cup
- Bar Service (contactless payment only)
- Two course buffet style menu and cheese course
- Half time refreshments and savoury pies
- Personalised premium Executive seating on the West Stand executive balcony
- Match Programme
- Preferential pricing for additional cup or play-off home matches

£2,200 + VAT per person

FRIENDLY.
RELAXED.
INTIMATE.



THE DEREK KEVAN

The relaxed setting of the Derek Kevan delivers a social matchday experience in a contemporary bar setting.

With unobstructed views of The Hawthorns pitch directly from your suite you can enjoy the prematch build up while enjoying your dish of the day and complimentary arrival drink.

- Your place at every home league match plus the first home cup match in each of the Carabao & FA Cup
- Complimentary arrival drink
- Themed dish of the day
- Half time refreshments
- Bar Service (contactless payment only)
- Personalised Executive seating on the West Stand executive balcony
- Match Programme
- Preferential pricing for additional cup or play-off home matches

£1,975 + VAT per person

CASUAL.
RELAXED.
FLEXIBLE.



THE PENNINGTON

The Pennington provides a perfect balance of informality and exclusivity, with limited numbers enjoying a relaxed matchday setting.

We have flexible options for your all-important match seats with upgrades available, giving you the opportunity to create the package to suit your needs.

- Your place at every home league match plus the first home cup match in each of the Carabao & FA Cup
- Bar Service (contactless payment only)
- Pre match 2 course meal. Hearty Carved Joint and Dish of the Day, accompanied by seasonal potatoes and vegetables, followed by dessert options
- Half time refreshments with savoury pies/cakes
- Personalised central padded Executive Level One seating in the East Stand
- Match Programme
- Former Player Q&A
- Preferential pricing for additional cup or play-off home matches

**Upgrade to Pennington Premium.
Executive Level Two seating in the East Stand.**

£1,700 +VAT per person

PENNINGTON PREMIUM £2,100 +VAT per person

RELAXED.
SOCIABLE.
CASUAL.



THE BASSETT

The Bassett is a relaxed, casual bar where fans and corporate clients can enjoy an informal approach to matchday hospitality at The Hawthorns.

Available at our lowest price point, you'll enjoy prime executive seating, the use of a premium bar facility and all of the benefits that a seasonal hospitality member enjoys.

- Your place at every home league match plus the first home cup match in each of the Carabao & FA Cup
- Bar Service (contactless payment only)
- Personalised central padded Executive Level One seating in the East Stand
- A complimentary savoury snack and wine, beer or soft drink
- Half time refreshments
- Match Programme
- Former Player Q&A
- Preferential pricing for additional cup or play-off home matches

£1,350 + VAT per person



EXECUTIVE BOXES

Executive Boxes at The Hawthorns provide the ultimate VIP matchday hospitality experience. Able to accommodate 8 to 10 guests, they provide a comfortable private facility for guests to enjoy with friends, family and clients alike.

Boxes are located in the East Stand and each has its own private balcony with padded seats to watch the game, and we make sure everyone has a Baggies branded blanket for the cold winter months.

Our Executive Boxes are enjoyed by global and local businesses, families, players and more. With only 28 available, our Executive Box holders are members of an exclusive club.

The benefits of being a seasonal Executive Box holder include:

- Your Box for all home league games and the first home game in each of the Carabao and FA cup
- Signed and framed personalised shirt presented to each Box holder
- Opportunity to purchase additional match tickets for all games; home and away
- Free use of your Box for meetings on non-matchdays* (refreshments chargeable)
- 20% discount on nonmatchday venue hire
- Invites to our exclusive members' events

**subject to availability and usage*

OPTION 1

4 course pre-match meal at every game

£27,500 + VAT

With inclusive drinks package

FROM £30,000 + VAT

Prices are based on Boxes of 8 guests.

OPTION 2

2 course pre-match meal at every game

£25,000 + VAT

With inclusive drinks package

FROM £27,500 + VAT

Prices are based on Boxes of 8 guests.



BUSINESS OPPORTUNITIES AT THE HAWTHORNS 2025/26



For more information or to view our facilities
please call **0121 524 3455** or email **hospitality@wbafc.co.uk**

 wba.co.uk/hospitality  **West Bromwich Albion Football Club**

