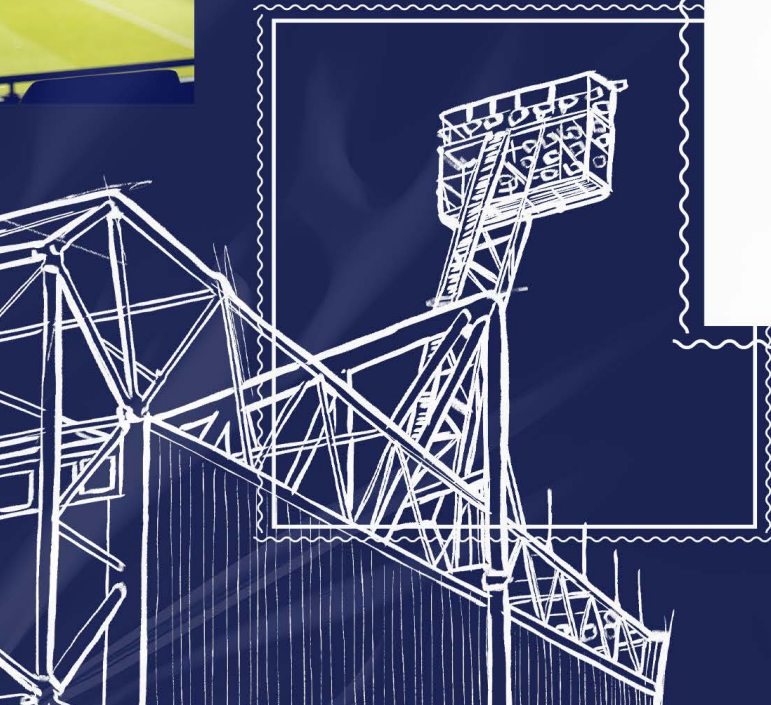


YOUR PLACE
IN OUR
HISTORY

2025/26 MATCH 2 MATCH HOSPITALITY





2025/26 FIXTURES



YOUR PLACE IN OUR HISTORY



PLATINUM

BIRMINGHAM CITY
COVENTRY CITY
DERBY COUNTY
LEICESTER CITY

GOLD

BRISTOL CITY
HULL CITY
IPSWICH TOWN
MIDDLESBROUGH
MILLWALL
NORWICH CITY
OXFORD UNITED
PRESTON NORTH END
SHEFFIELD UNITED

SILVER

BLACKBURN ROVERS
CHARLTON ATHLETIC
PORTSMOUTH
QUEENS PARK RANGERS
SOUTHAMPTON
SWANSEA CITY

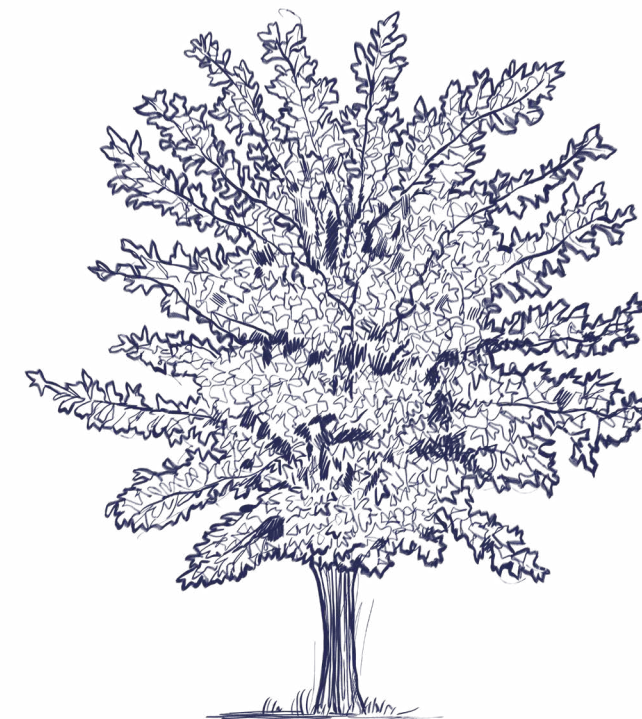


BE THERE IN STYLE

We know hospitality isn't a one-size-fits-all solution so we have created a variety of packages offering different options for; dining, stand seating, and matchday experience.

Our goal is to offer the best experience of any venue in the West Midlands and our hospitality offering is reflective of that ambition.

Whether you're a West Bromwich Albion supporter or a business looking to plan a number of events for entertaining clients or rewarding staff, our hospitality packages are a cost effective way of ensuring you won't miss a match at The Hawthorns.





EXECUTIVE BOXES

Executive Boxes at The Hawthorns provide the ultimate VIP matchday hospitality experience. Able to accommodate 8 to 10 guests, they provide a comfortable private facility for guests to enjoy with friends, family and clients alike.

Boxes are located in the East Stand and each has its own private balcony with padded seats to watch the game, and we make sure everyone has a Baggies branded blanket for the cold winter months.

Our Executive Boxes are enjoyed by global and local businesses, families, players and more. With only 28 available, our Executive Box holders are members of an exclusive club.

- Four course pre-match dining
- Half-time savoury snack and full-time refreshments
- Private bar facility and service directly to your box
- Complimentary bar (excludes champagne)
- Two secure reserved VIP car parking spaces (two per Executive Box)
- Eight luxury padded seats on the balcony outside your Executive Box
- Complimentary match programme



PLATINUM FIXTURES

£2,950+VAT

GOLD FIXTURES

£2,250+VAT

SILVER FIXTURES

£1,950+VAT

BRAND NEW FOR THE 2025/26 SEASON

We are thrilled to announce the renovation of The Millichip, transforming it into a modern, high-end space designed to enhance the experience for all patrons.

Please note these images are artist impressions and are subject to modification.



THE MILLICHIP

The Millichip is our premium facility in the East Stand and offers a top-of-the-range matchday hospitality experience.

The suite boasts a wonderful matchday atmosphere with personalised service to your own private table, sumptuous first class cuisine and complimentary bar facilities.

You will enjoy a glass of champagne on arrival, pre-match entertainment with an MC and Albion legends as guest speakers, as well as the opportunity to meet a Club Legend at the end of the game.

- Champagne reception
- Boardroom four course menu served to your private table
- Half time refreshments
- Complimentary bar (excludes champagne)
- Premium executive seating on the East Stand
- Match Programme

PLATINUM FIXTURES

£400+VAT per person

GOLD FIXTURESS

£300+VAT per person

SILVER FIXTURES

£250+VAT per person

ATMOSPHERIC.
FLEXIBLE.
ENTERTAINING.

THE RICHARDSON



THE RICHARDSON

The Richardson provides a great day of entertainment in fresh, modern surroundings, with magnificent cuisine and first-class seating for the big game.

With Albion legends and current-day personalities regular visitors to the Suite, The Richardson provides a true, VIP, behind the-scenes feel to a matchday at The Hawthorns.

- Three course pre match meal
- Half time tea, coffee and savoury snack
- Full time refreshments
- Bar Service (contactless payment only)
- Personalised central padded Executive Level Two seating in the East Stand
- Pre and post match Q&A with an Albion Legend
- Match Programme

PLATINUM FIXTURES

£200+VAT per person

GOLD FIXTURES

£150+VAT per person

SILVER FIXTURES

£120+VAT per person

THE RICHARSON

CONTEMPORARY.
UNIQUE.
EXCEPTIONAL.



THE DARREN MOORE

Our top-of-the-range offering, The Darren Moore combines a stunning venue with our premium dining offering and true VIP treatment.

You'll arrive to dine on a private table while enjoying the in-stadium prematch build up from your pitch facing suite. You'll then take your premium, heated executive seats on the executive balcony in the West Stand.

Outstanding food and the finest wine in an unparalleled setting.

- Champagne reception
- Boardroom four course menu served to your private table
- Half time refreshments
- Complimentary bar (excludes champagne)
- Premium central seating in padded and heated Executive seats on the West Stand executive balcony
- Access to mini-televisions in your seat throughout the game
- Match Programme

PLATINUM FIXTURES

£400+VAT per person

GOLD FIXTURES

£300+VAT per person

SILVER FIXTURES

£250+VAT per person

PREMIUM.
ALL-INCLUSIVE.
MODERN.



THE GRAHAM WILLIAMS

Enjoy the best in-match experience in the house with unrivalled central views, and TV screens to watch in-game footage.

This is our only West Stand package with drinks included and with a two course pre match buffet too, joining us in The Graham Williams means your season is covered.

- Champagne reception
- Two course pre-match buffet
- Half time savoury pies
- Post match cheese selection
- Complimentary bar (Excludes champagne)
- Central padded Executive seating on the West Stand executive balcony
- Match Programme
- Access to mini TVs



PLATINUM FIXTURES
£250+VAT per person

GOLD FIXTURES
£185+VAT per person

SILVER FIXTURES
£150+VAT per person

CONTEMPORARY.
CASUAL.
PITCH VIEW.



THE TONY BROWN

Named after the Club's record goalscorer, Tony 'Bomber' Brown, this package offers a casual dining experience in a stylish and modern location.

Situated in the West Stand, guests will enjoy unobstructed views of The Hawthorns pitch and the pre-match build up before taking their seats on the West Stand Executive balcony.

- Bar Service (contactless payment only)
- Two course buffet style menu and cheese course
- Half time refreshments and savoury pies
- Premium seating on the West Stand executive balcony
- Match Programme

PLATINUM FIXTURES

£180 + VAT per person

GOLD FIXTURES

£130 + VAT per person

SILVER FIXTURES

£115 + VAT per person

FRIENDLY.
RELAXED.
INTIMATE.



THE
DEREK KEVAN



The relaxed setting of the Derek Kevan delivers a social matchday experience in a contemporary bar setting.

With unobstructed views of The Hawthorns pitch directly from your suite you can enjoy the prematch build up while enjoying your dish of the day and complimentary arrival drink.

- Complimentary arrival drink
- Themed dish of the day
- Half time refreshments
- Bar Service (contactless payment only)
- Executive seating on the West Stand balcony
- Match Programme

PLATINUM FIXTURES

£150+VAT per person

GOLD FIXTURES

£110+VAT per person

SILVER FIXTURES

£90+VAT per person

CASUAL.
RELAXED.
FLEXIBLE.



THE PENNINGTON

The Pennington provides a perfect balance of informality and exclusivity, with limited numbers enjoying a relaxed matchday setting.

We have flexible options for your all-important match seats with upgrades available, giving you the opportunity to create the package to suit your needs.

- Bar Service (contactless payment only)
- Pre match 2 course meal. Hearty Carved Joint and Dish of the Day, accompanied by seasonal potatoes and vegetables, followed by dessert options
- Half time refreshments with savoury pies/cakes
- Central padded Executive Level One seating in the East Stand
- Match Programme
- Legends visit

PLATINUM FIXTURES

£125+VAT per person

GOLD FIXTURES

£100+VAT per person

SILVER FIXTURES

£85+VAT per person

RELAXED.
SOCIABLE.
CASUAL.



THE BASSETT

The Bassett is a relaxed, casual bar where fans and corporate clients can enjoy an informal approach to matchday hospitality at The Hawthorns.

Available at our lowest price point, you'll enjoy prime executive seating, the use of a premium bar facility and all of the benefits that a seasonal hospitality member enjoys.

- Bar Service (contactless payment only)
- Central padded Executive Level One seating in the East Stand
- A complimentary savoury snack and wine, beer or soft drink
- Half time refreshments
- Match Programme
- Legends visit

PLATINUM FIXTURES

£100+VAT per person

GOLD FIXTURES

£85+VAT per person

SILVER FIXTURES

£70+VAT per person



BUSINESS OPPORTUNITIES AT THE HAWTHORNS 2025/26



For more information or to view our facilities
please call **0121 524 3455** or email **hospitality@wbafc.co.uk**

 wba.co.uk/hospitality  **West Bromwich Albion Football Club**

