



BONDED BY BELIEF
SINCE 1878

WBA X BARBER BOSS POST MATCH BAR ACTIVATION (SWANSEA CITY)

TERMS AND CONDITIONS



WEST BROMWICH ALBION FOOTBALL CLUB

TERMS AND CONDITIONS FOR WBA X BARBER BOSS POST MATCH BAR ACTIVATION AT WBA V SWANSEA CITY (29.11.2025)

Details of how the Promoter uses and protects your personal data, as well as your rights in respect of it, how to exercise your rights and how to contact us is set out in our Privacy Notice.

More information about how the Promoter processes personal data in general can be found in our Privacy Policy at <https://www.wba.co.uk/privacy-policy>.

Information about other people

If you provide information to us about any other people, you must give them a copy of the [Club Privacy Policy](#) so that they understand how their information will be used. You should only provide information about them if you are authorised to do so.

1. By entering this prize draw, you confirm that you have read, understood and agree to be bound by these Terms and Conditions ("**Terms**").
2. The prize draw is free to enter, and no purchase is necessary. However, entrants must hold a valid 2025/26 full home season ticket allowing access to the Match and have an active internet connection. No refund or reimbursement will be made for any expenses incurred in participating, including internet access or data charges.
3. The prize draw is open only to individuals residing in England, Wales or Scotland.
4. Entrants under 18 years of age must obtain consent from a parent or legal guardian before entering.
5. Employees, consultants, agents or contractors of the Promoter, their immediate families, or any third parties directly involved in the administration of this prize draw are not eligible to enter.
6. The prize draw will open at 18:00 on 19 November 2025 ("**Opening Time**") and close at 14:00 on 24 November 2025 ("**Closing Time**"). Entries received after the Closing Time will not be accepted.
7. To enter, eligible participants must complete the registration form available at https://www.wba.co.uk/barber_boss_post_match_bar between the Opening and Closing Times. The Promoter will not accept submissions sent to the Promoter's social media or email accounts (e.g. ticketing, supporter liaison officer, customer service or individual staff member's accounts). The Promoter accepts no responsibility for any entries that are not validly completed or submitted for any reason.
8. Only one entry per person is permitted. Entries made on behalf of another person (other than a parent/guardian entering on behalf of a child under the age of 18) or joint submissions will not be accepted. The Promoter reserves the right to disqualify entries that are contrary to the spirit or intention of the promotion.
9. Invalid entries include, but are not limited to, those that are:
 - (a) automatically generated by a computer;
 - (b) submitted in bulk or by third parties;
 - (c) illegible, altered, forged or tampered with;
 - (d) incomplete;
 - (e) submitted by ineligible individuals; or
 - (f) fraudulent.



BONDED BY BELIEF
SINCE 1878

WBA X BARBER BOSS POST MATCH BAR ACTIVATION (SWANSEA CITY)

TERMS AND CONDITIONS



- Invalid entries will be disqualified from entry.
10. By entering, you confirm that you are eligible to do so and to participate in the WBA x Barber Boss Post-Match Bar Activation ("**Activation**"). The Promoter may require proof of eligibility before awarding any prize or opportunity.
 11. The Promoter is not responsible for lost, incomplete, misdirected or delayed entries, regardless of cause, including network, server, hardware or software failures. Proof of submission does not constitute proof of receipt.
 12. Winners will be selected by random draw within 24 hours of the Closing Time. Each winner will receive the opportunity to participate in the Activation in the post-match bar located in the East Stand Concourse at The Hawthorns Stadium after the WBA v Swansea City match on 29 November 2025 ("the **Match**").
 13. Each Activation includes a barber's appointment ("**Appointment**") delivered by one of four barbers using Barber Boss products: Ali Gibbs (GibbzTheBarber), Josh Collins, Alfie Mason (@cutsbyalfie), and Bridey Jo. The Promoter may substitute or reassign barbers at its discretion. Winners may not request a specific barber or time slot. The Appointment will consist of one of the following services: (a) hair trim, (b) beard trim, or (c) hair and beard trim.
 14. The Promoter will contact winners via email or telephone (where provided) within 24 hours of the Closing Time. Winners must confirm their attendance and provide their full name, seat details, phone number, postal address and date of birth. If a winner does not respond within 24 hours of being contacted, the opportunity will be forfeited, and another winner may be selected.
 15. Attendance at the Match is required to participate. No Match tickets are included. Only the winning participant (and, where applicable, their parent/guardian) may access the Activation area.
 16. The opportunity to participate in the Activation is subject to availability and the Promoter's general terms and conditions of entry.
 17. Participants must:
 - (a) act responsibly and sensibly at all times;
 - (b) not participate if under the influence of alcohol or drugs;
 - (c) not participate if unwell or displaying symptoms of an infectious disease (including Covid-19);
 - (d) follow all safety instructions provided; and
 - (e) comply with the Promoter's rules while on site.
 18. Participants are responsible for ensuring that they are medically fit to take part and must not participate contrary to medical advice.
 19. The opportunity is non-exchangeable, non-transferable, and no cash alternative is offered.
 20. Participants are responsible for any applicable taxes, costs or expenses not expressly stated.
 21. The Promoter accepts no responsibility if a winner is unable to attend the Appointment for any reason.
 22. The Promoter reserves the right to substitute or cancel the Activation if circumstances beyond its control make it necessary, including due to unsafe or unsuitable conditions in the East Stand Concourse. In such case, affected winners will be offered participation at the next applicable fixture.
 23. Subject to consent, the Promoter may publish the surname and county of the winners. To request winner information, please email marketing@wbafc.co.uk or write to West Bromwich Albion Football Club Limited, The Hawthorns, West Bromwich, B71 4LF within one month after the Closing Time. Winners may object to publication by emailing the same address, though the Promoter may still share details with the Advertising Standards Authority if required.



BONDED BY BELIEF
SINCE 1878

WBA X BARBER BOSS POST MATCH BAR ACTIVATION (SWANSEA CITY)

TERMS AND CONDITIONS



24. By entering, participants agree to be bound by these Terms and the general terms of entry applicable to the Match. The Promoter may refuse entry or disqualify participants who breach these Terms.
25. The Promoter reserves the right to void, cancel, suspend or amend the prize draw or its rules where necessary.
26. Except as required by law, the Promoter is not liable for any loss, damage, injury or death arising out of participation in the prize draw or the Activation, except where caused by its negligence or that of its employees. Your statutory rights are not affected.
27. Nothing in these Terms limits or excludes the Promoter's liability for death or personal injury resulting from negligence, fraud or fraudulent misrepresentation.
28. Personal data supplied during the promotion will be processed in accordance with the Promoter's Prize Draw Privacy Notice and Club Privacy Policy.
29. The Promoter's decision on all matters relating to the prize draw and Activation is final and no correspondence will be entered into.
30. The Promoter may disqualify any entrant who breaches these Terms or attempts to manipulate the entry process.
31. These Terms are governed by English law. Entrants submit to the exclusive jurisdiction of the courts of England and Wales.
32. For any queries regarding this prize draw, please email marketing@wbafc.co.uk with "WBA x Barber Boss Post-Match Bar Activation – Swansea City 29.11.2025" in the subject line.
33. The Promoter is West Bromwich Albion Football Club Limited, The Hawthorns, West Bromwich, West Midlands B71 4LF.