



WBA TICKETS *on the* GO

SEASON 2026/27





STEP 1

DOWNLOAD & ACCOUNT REGISTRATION

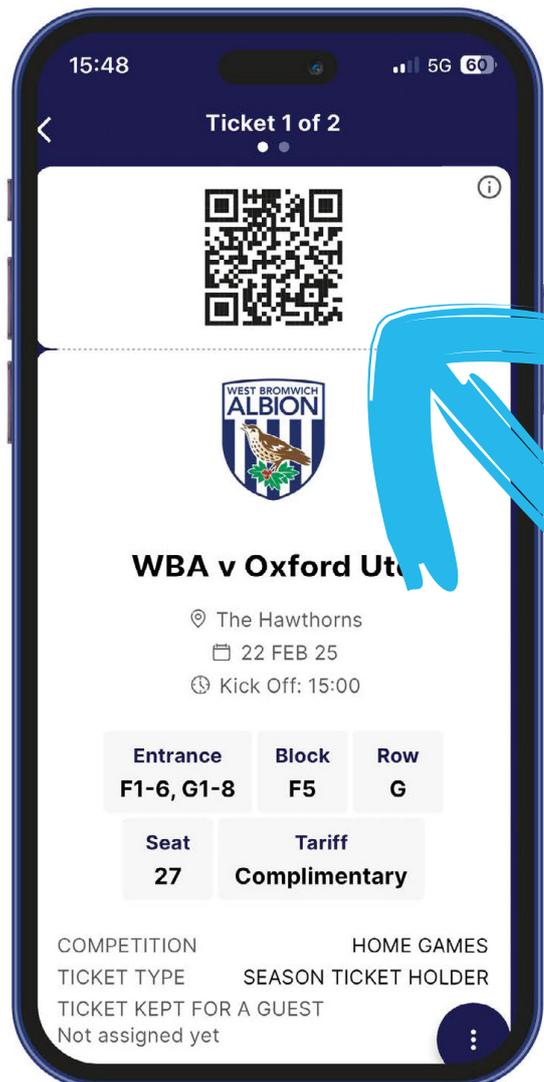
- 1 Download the WBA Tickets On The Go app
- 2 Use the registered email address to sign in
- 3 Enter the verification code sent to your inbox

IMPORTANT: Please ensure the email used for your registration on the app is the same email your tickets have been purchased with.

STEP 2

USING YOUR QR CODE

- 1 The QR code does not require connection to Wi-Fi or any data network
- 2 The QR code on your individual ticket will become live on the morning of a fixture or an event at The Hawthorns



- 3** To enter The Hawthorns, simply scan the live QR code on each individual ticket at the turnstile



STEP 3

New and existing season ticket holders have more than two months to secure their seats

The early bird window closes at 10pm on Friday, May 29 almost four weeks after the current campaign has concluded



MOST OF ALL...ENJOY THE MATCH BAGGIES



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Season tickets for the 2026/27 campaign will be delivered to the WBA Tickets OnTheGo app. A video tutorial on how to use the WBA Tickets OnTheGo app can be found below. Please note, tickets for next season will appear in the Tickets OnTheGo app after fixtures for the 2026/27 campaign have been confirmed in June. In the event a supporter does not own a smartphone and does not enter the stadium with a friend or family member who does, paper tickets will be made available.

CLICK HERE FOR
A STEP-BY-STEP
VIDEO TUTORIAL

Relocations

Supporters who wish to relocate for the 2026/27 campaign should renew their existing season ticket as usual. To relocate, season ticket holders can **visit the Ticket Office** or **call 0121 227 2227** from 10am on Monday, June 1 until 3pm on Friday, June 5.

Ticket Office Opening Hours

Monday	10am-3pm
Tuesday	10am-3pm
Wednesday	10am-3pm
Thursday	10am-3pm
Friday	10am-3pm
Saturday	9am-12pm
Sunday	Closed

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