



Be part of our family
engaged, inspired, achieving its potential

Match Day Package Coach

9 months Contract (18 Home games 26/27 season)

5 hours per match

Salary Band - £27,500 - £28,999 PRO-RATA

The Albion Foundation is the official charity partner of West Bromwich Albion Football Club. A proud Albion Family, Engaged, Inspired and Achieving its Potential. Making a measurable difference in our local community.

The Albion Foundation appreciates that its greatest asset are its staff.

The Match Day Package Coach delivers high-quality football and match day experiences to participants attending West Bromwich Albion home fixtures.

The role supports the delivery of mascot, flagbearer, and ball retriever experiences, ensuring participants receive a safe, enjoyable, and memorable experience while representing The Albion Foundation and West Bromwich Albion professionally.

AS A MATCH DAY PACKAGE COACH YOU WILL:

- Assists in the delivery of football sessions under the direct supervision and guidance of a qualified coach or line manager.
- Supports the preparation, set-up and pack-down of sessions and equipment, ensuring all resources are ready and safe for use.
- Engages positively with participants, building relationships that are welcoming, inclusive, and aligned to The Albion Foundation values and Code of Conduct.
- Maintains accurate records as directed — including attendance registers, incident forms and any other documentation required by the programme or line manager.
- Actively engages in learning and CPD activity, completing required qualifications and training as agreed with the line manager.
- Delivers engaging football and match day activities for participants attending Foundation match day experiences, adapting delivery to meet the needs of different groups.
- Supports the delivery of mascot, flagbearer, and ball retriever experiences, ensuring participants are prepared, supervised, and supported throughout the event.
- Builds positive relationships with participants, parents, carers and visiting groups, helping create a welcoming and enjoyable match day environment.

Should you require further details about this vacancy or The Albion Foundation, please contact us via hr@albionfoundation.co.uk or alternatively call 07946 482 727.

Further information is available on our [website](#)



OUR VALUES

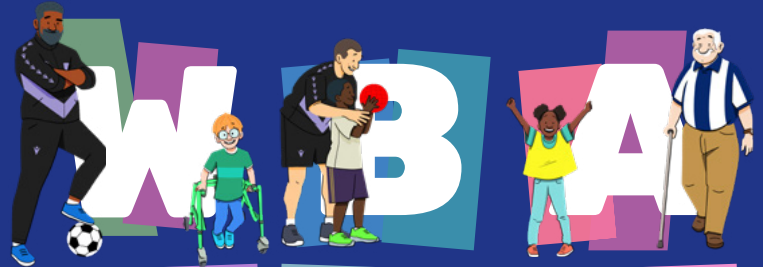
SHOW INTEGRITY

FIND A BETTER WAY

INSPIRE TO ACHIEVE

GO ABOVE & BEYOND

We use the power of WBA FC to deliver excellence in



WELLBEING

BUILDING FUTURES

ACTIVE LIFESTYLES

Learn more about The Foundation

To learn more about what we do please follow the links below:



FOUNDATION OVERVIEW
JAN 26 - MAR 26



FOUNDATION OVERVIEW
MAR 26 - MAY 26

Be Part of our Family

OUR GOALS



Diversity is important to us; Growing, Maintaining and Promoting a diverse team is a top priority for us. We encourage applications from a diverse range of suitably qualified candidates.

HOW TO APPLY

To apply for this role please **download** and complete the application form and submit with a CV and covering letter.

Closing date: Friday, July 3, 2026

Interviews will be scheduled for dates that suit applicants and The Albion Foundation.



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