



Be part of our family  
engaged, inspired, achieving its potential

## Match Day Package Lead Coach

**9 months Contract** (18 Home games 26/27 season)

**5 hours per match**

**Salary Band - £27,500 - £28,999** PRO-RATA

The Albion Foundation is the official charity partner of West Bromwich Albion Football Club. A proud Albion Family, Engaged, Inspired and Achieving its Potential. Making a measurable difference in our local community.

The Albion Foundation appreciates that its greatest asset are its staff.

The Match Day Package Lead Coach leads the operational delivery of The Albion Foundation's match day experiences, ensuring all mascot, flagbearer and ball retriever activities are delivered safely, professionally and to a high standard.

The role oversees the organisation, logistics and staffing of match day provision, acting as the primary operational lead for participants, staff, and stakeholders during home fixtures..

### AS A MATCH DAY PACKAGE LEAD COACH YOU WILL:

- Assists in the delivery of football sessions under the direct supervision and guidance of a qualified coach or line manager.
- Supports the preparation, set-up and pack-down of sessions and equipment, ensuring all resources are ready and safe for use.
- Engages positively with participants, building relationships that are welcoming, inclusive, and aligned to The Albion Foundation's values and Code of Conduct.
- Maintains accurate records as directed — including attendance registers, incident forms and any other documentation required by the programme or line manager.
- Actively engages in learning and CPD activity, completing required qualifications and training as agreed with the line manager.
- Leads the delivery of all match day package activity, ensuring participants receive a safe, engaging, and memorable experience aligned to Foundation standards
- Coordinates match day logistics, staffing and participant movements, ensuring all activities operate efficiently and according to agreed plans.
- Acts as the primary point of contact for participants, parents, staff, and stakeholders on match days, resolving issues and ensuring a positive customer experience.

Should you require further details about this vacancy or The Albion Foundation, please contact us via [hr@albionfoundation.co.uk](mailto:hr@albionfoundation.co.uk) or alternatively call 07946 482 727.

Further information is available on our [website](#)



## OUR VALUES

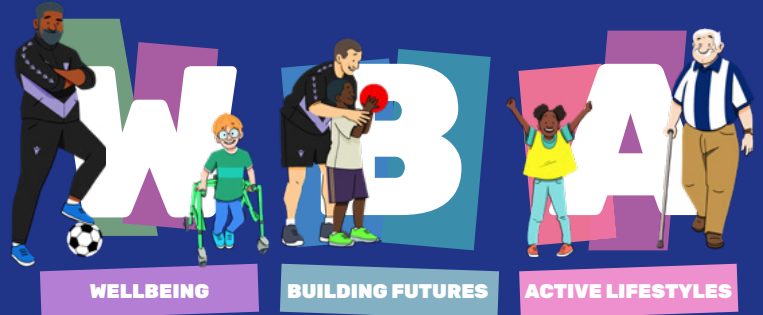
SHOW  
INTEGRITY

FIND A  
BETTER WAY

INSPIRE TO  
ACHIEVE

GO ABOVE  
& BEYOND

We use the power of WBA FC to deliver excellence in



## Learn more about The Foundation

To learn more about what we do please follow the links below:



**FOUNDATION  
OVERVIEW**  
JAN 26 - MAR 26



**FOUNDATION  
OVERVIEW**  
MAR 26 - MAY 26

## Be Part of our Family

## OUR GOALS



Diversity is important to us; Growing, Maintaining and Promoting a diverse team is a top priority for us. We encourage applications from a diverse range of suitably qualified candidates.

### HOW TO APPLY

To apply for this role please **download** and complete the application form and submit with a CV and covering letter.

Closing date: Friday, July 3, 2026

Interviews will be scheduled for dates that suit applicants and The Albion Foundation.



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