



BONDED BY BELIEF
SINCE 1878

TERMS AND CONDITIONS FOR FANZONE RODEO COMPETITION



WEST BROMWICH ALBION FOOTBALL CLUB

TERMS AND CONDITIONS FOR FANZONE RODEO COMPETITION – WEST BROMWICH ALBION V WATFORD (“the Match”)

Details of how the Promoter uses and protects your personal data, as well as your rights in respect of it, how to exercise your rights and how to contact us is set out in our Privacy Notice.

More information about how the Promoter processes personal data in general can be found in our Privacy Policy at <https://www.wba.co.uk/privacy-policy>.

Information about other people

If you provide information to us about any other people, you must give them a copy of the [Club Privacy Policy](#) so that they understand how their information will be used. You should only provide information about them if you are authorised to do so.

1. By entering and participating in the Competition, you confirm that you have read, understood and agree to be bound by these Terms and Conditions.
2. The Competition is free to enter and no purchase is necessary. However, participants must hold a valid ticket or other entitlement permitting entry to the Match and Fan Zone. No refund reimbursement shall be made for any costs or expenses incurred in connection with participation in the Competition.
3. The Competition is open only to individuals who:
 - (a) are aged 18 years or over;
 - (b) are resident in England, Scotland or Wales;
 - (c) are attending the Match; and
 - (d) are medically fit and physically able to participate safely in the Competition.

Individuals under the age of 18 may not participate directly. However, an eligible adult participant may participate on behalf of a child, in which case the Prize may be awarded for the benefit of that child if the participant is successful.

4. Employees, officers, directors, consultants and agents of the Promoter, together with their immediate family members, household members and any third party directly associated with the administration of the Competition, are not eligible to participate.
5. The Competition shall be open for all attempts made between 12:00pm on 5 September 2026 (“**Opening Time**”) and 2:45pm on 5 September 2026 (“**Closing Time**”). Any attempt made before the Opening Time or after the Closing Time shall be invalid and will not be counted.
6. Prior to participating, all entrants must provide the Promoter's representative with their full name, postal address, email address, and contact telephone number. The Promoter reserves the right to require proof of identity, age, eligibility and residence.
7. The Promoter reserves the right to disqualify any participant whose conduct is contrary to the spirit, intention or fair operation of the Competition.



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8. Any person who does not satisfy these eligibility requirements shall be disqualified.
9. By participating, you confirm that:
 - (a) you are eligible to enter the Competition;
 - (b) you are eligible to claim the Prize; and
 - (c) all information provided by you is accurate and complete.The Promoter may require evidence to verify eligibility.
10. The Promoter accepts no responsibility for:
 - (a) any inability of a participant to participate in the Competition for any reason;
 - (b) any lost, incomplete, inaccurate or delayed information supplied by participants;
 - (c) any technical, equipment, operational or administrative failure affecting the Competition; or
 - (d) any cancellation, postponement or interruption of the Match or Competition arising from circumstances beyond the Promoter's reasonable control.
11. The winner will be identified following completion of all valid attempts during the Competition. The Promoter will make reasonable efforts to notify the winner by telephone and/or email within 24 hours of the Closing Time. If the winner:
 - (a) cannot be contacted;
 - (b) is found to be ineligible;
 - (c) declines the Prize; or
 - (d) fails to respond within 24 hours of notification,the Promoter reserves the right to award the Prize to the participant who achieved the next best valid result. The Prize may not be claimed by a third party on the winner's behalf. No Match tickets will be provided to the winner or any other person.
12. All eligible entrants will have the opportunity to participate in a rodeo football challenge in the Fan Zone during the Competition Period (the "**Competition**"). Each entrant will attempt to remain on the rodeo football for as long as possible. The entrant who records the longest valid time on the rodeo football will win a framed shirt signed by the Club's first-team players from the 2025/26 season (the "**Prize**"). No practice attempts shall be permitted unless expressly authorised by the Promoter. Any authorised practice attempt shall not be counted for Competition purposes and cannot result in the award of the Prize. In the event of a tie, the participant who first achieved the tied time shall be declared the winner. The timing of each attempt and determination of Competition results shall be carried out by the Promoter or its nominated representatives using such methods as the Promoter considers appropriate. The Promoter's decision regarding the duration of any attempt, the validity of any attempt, and the final Competition rankings, shall be final and binding. The rodeo football equipment shall be supplied by or on behalf of the Promoter. The Prize is subject to availability. The Promoter will contact the winner within five working days after the Match to arrange collection or delivery of the Prize.
13. Each participant must:
 - (a) act responsibly and sensibly at all times;



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- (b) not participate if under the influence of alcohol or drugs;
- (c) not participate if feeling unwell or displaying symptoms of any infectious illness;
- (d) use all equipment safely and as instructed;
- (e) follow all safety warnings, notices and instructions given by the Promoter or its representatives; and
- (f) comply with all Club rules, regulations and venue requirements at all times.

Participation involves a degree of physical activity and inherent risk, including the risk of falls, minor injuries and other accidents. By participating, entrants acknowledge and accept these risks and agree that participation is entirely voluntary and at their own risk, except where liability cannot lawfully be excluded. The Promoter is not qualified to provide medical advice and makes no representation as to any participant's fitness to take part. Each participant is responsible for satisfying themselves that they are medically fit to participate and should seek appropriate medical advice if they are unsure. Participants must not take part where participation would be contrary to medical advice. The Promoter reserves the right to refuse participation to any individual whom it reasonably believes may be unable to participate safely.

- 14. The Prize is non-transferable, non-exchangeable, non-negotiable, and no cash alternative shall be offered. The winner shall be responsible for any personal tax liability arising from receipt of the Prize. The winner shall also be responsible for any costs associated with use, enjoyment or collection of the Prize unless expressly stated otherwise by the Promoter.
- 15. The Promoter accepts no responsibility where the winner is unable to claim, collect or use the Prize.
- 16. The Competition and Prize are subject to availability. The Promoter reserves the right to cancel, suspend, postpone, amend or withdraw the Competition and/or substitute the Prize with an alternative prize of equal or greater value where circumstances beyond its reasonable control make it necessary to do so, including adverse weather, safety concerns, venue issues, regulatory requirements, or other force majeure circumstances.
- 17. The Promoter must either publish or make available information indicating that a valid award of the Prize has taken place. Subject to applicable data protection law, the Promoter will make available the surname and county of residence of the winner to any person who requests such information by emailing experience@wbafc.co.uk or writing to West Bromwich Albion Football Club, The Hawthorns, West Bromwich, West Midlands, B71 4LF within one month of the Closing Time. If the winner objects to the publication or disclosure of this information, they should contact the Promoter. In such circumstances, the Promoter may nevertheless provide the information to the Advertising Standards Authority or any other regulatory authority where required to do so.
- 18. Participants are deemed to have accepted and agreed to be bound by:
 - (a) these Terms and Conditions; and
 - (b) any applicable Match, venue or Club terms and conditions.

The Promoter reserves the right to refuse participation to any person who is in breach of those requirements.

- 19. The Promoter reserves the right to void, cancel, suspend or amend the Competition, including these Terms and Conditions, where it reasonably considers it necessary to do so.
- 20. Subject to clause 21, and to the fullest extent permitted by law, the Promoter shall not be liable for any loss, damage, cost, expense, personal injury or claim arising from participation in the



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Competition or acceptance or use of the Prize. Nothing in these Terms and Conditions shall affect any statutory rights of participants.

21. Nothing in these Terms and Conditions excludes or limits the Promoter's liability for:
 - (a) death or personal injury caused by its negligence;
 - (b) fraud or fraudulent misrepresentation; or
 - (c) any other liability which cannot lawfully be excluded or limited under applicable law.
22. Participants acknowledge that photographs, video recordings and other media content may be captured during the Competition. By participating, entrants grant the Promoter and the Club the right to use, reproduce, publish, distribute and display such material for promotional, marketing, media, public relations and commercial purposes in any media worldwide without further consent or compensation, except where prohibited by law.
23. The Promoter's decision regarding any aspect of the Competition or the Prize shall be final and binding and no correspondence will be entered into concerning such decisions.
24. If the Promoter reasonably believes that a participant has breached these Terms and Conditions, it may disqualify that participant and withdraw any Prize awarded.
25. These Terms and Conditions, the Competition and any dispute or claim arising out of or in connection with them (including non-contractual disputes or claims) shall be governed by and construed in accordance with English law. The courts of England and Wales shall have exclusive jurisdiction.
26. For any questions relating to the Competition or the Prize, please email experience@wbafc.co.uk quoting "Fanzone Rodeo Competition Watford" in the subject line. Please do not use this email address to enter the Competition.
27. The promoter of this Competition is West Bromwich Albion Football Club, The Hawthorns, West Bromwich, West Midlands, B71 4LF.