WEST BROMWICH ALBION FOOTBALL CLUB

TERMS AND CONDITIONS FOR BARBERBOSS INSTAGRAM COMPETITION

1. Promoter

1.1 This prize draw ("**Competition**") is promoted by Elite Capital Limited trading as BarberBoss, Studio 4 Clark's Courtyard, 145 Granville Street, Birmingham, B1 1SB ("**Promoter**") in collaboration with West Bromwich Albion Football Club Limited of The Hawthorns, West Bromwich, West Midlands, B71 4LF ("**Club**").

1.2 The Promoter is responsible for administering the Competition, selecting the winner and providing the Prize. The Club's involvement is limited to the promotion of the Competition and approval of the selected winner before announcement.

2. Eligibility

2.1 The Competition is open to home supporters who are resident in England, Scotland, or Wales; are aged 18 years or over at the time of entry; and are not the subject of any football or other suspension which would prevent them from accepting the Prize and attending The Hawthorns.

2.2 Employees, officers, directors and immediate family members of the Promoter, the Club, or any associated companies involved in the Competition are not eligible to enter.

2.3 By entering this Competition, you are confirming that you have read, accepted and agree to be bound by these Terms and that you are eligible to enter the Competition and claim the Prize. The Promoter may require you to provide proof of age, identity and eligibility.

3. Competition Period

3.1 The Competition opens at 9.00am on Tuesday 01 December 2026 ("**Opening Time**") and closes at 11.59pm on Tuesday 22 December 2026 ("**Closing Time**").

3.2 Entries received after the Closing Time will not be accepted.

4. How to Enter

4.1 To enter the Competition, entrants must complete the following steps on Instagram during the Competition Period:

(a) follow the official Instagram accounts of **@wba** and **@barberbossuk**;

(b) like the Competition post; and

(c) comment on the Competition post stating who they would like to attend the match with.

All entry requirements must be completed before the Closing Time for an entry to be valid.

4.2 Entrants may only submit one entry unless otherwise stated in the Competition post.

4.3 No purchase is necessary to enter or win.

4.4 Entries that are incomplete, illegible, offensive, unlawful or otherwise fail to comply with these Terms and Conditions may be disqualified.

4.5 Entrants should only identify or tag individuals with whom they have a personal relationship and who would reasonably expect such communication.

5. Prize

5.1 The prize consists of two hospitality tickets to attend West Bromwich Albion's fixture against Stoke City at The Hawthorns on Friday 01 January 2027 together with the food and beverages which are normally included in the hospitality package ("the **Prize**").

5.2 The Prize is subject to the applicable ticketing terms and conditions of the Club and the Ground Regulations in force from time to time.

5.3 The Prize includes only those elements expressly stated in clause 5.1. Any additional costs, including travel, accommodation, personal expenses, or the food and beverages that are excluded from the hospitality package shall be the responsibility of the winner unless otherwise stated.

5.4 The Prize is non-transferable, non-refundable and cannot be exchanged for cash or any alternative prize.

5.5 The Promoter reserves the right to substitute the Prize with a prize of equal or greater value where circumstances beyond its reasonable control make this necessary.

5.6 If the relevant fixture is postponed, rescheduled, abandoned, played behind closed doors or cancelled for any reason, neither the Promoter nor the Club shall be liable. The Promoter reserves the right to substitute the Prize with an alternative prize of equal or greater value.

6. Winner Selection and Notification

6.1 Following the Closing Time, the Promoter will select one winner at random from all valid and eligible entries received.

6.2 The selected winner will be submitted to the Club for approval before announcement. The Club's approval is strictly limited to verifying that the winner is eligible to enter the Competition in accordance with clause 2 above.

6.3 The winner will be notified by the Promoter via Instagram direct message using the Instagram account associated with the winning entry on Wednesday 23 December 2026. The winner must respond to the notification within 24 hours (or such other period as specified by the Promoter) and provide any information reasonably required for the administration and fulfilment of the Prize. If the winner does not respond within 24 hours of being contacted, declines the Prize, is unable to accept the Prize, or is found to be ineligible, the Promoter reserves the right to withdraw the Prize and select an alternative winner in accordance with these Terms and Conditions. The Prize may not be claimed by a third party on the Prize winner's behalf.

6.4 The Promoter reserves the right to carry out such verification checks as it reasonably considers necessary before awarding the Prize.

6.5 The decision of the Promoter regarding any aspect of the Competition is final and binding and no correspondence will be entered into about it.

6.6 Subject to receiving a valid response from the winner and obtaining the Club's approval, the Promoter and/or the Club may announce the winner's Instagram username on their respective social media channels following completion of the winner verification process.

6.7 The Promoter may publish or make available information indicating that a valid award took place. In particular, the Promoter may make available the winner's surname and county of residence to persons requesting such information. Winners may object to or limit such disclosure by contacting the Promoter. In such circumstances, the Promoter may nevertheless disclose relevant information to the Advertising Standards Authority or any other competent regulatory authority if required to do so.

6.8 By entering the Competition, entrants acknowledge that, if they are selected as the winner, their Instagram username may be publicly announced by the Promoter and/or the Club for the purpose of administering and promoting the Competition.

7. Publicity

7.1 The winner may be asked to participate in reasonable publicity relating to the Competition or the Prize. Participation shall be voluntary unless otherwise agreed.

8. Data Protection

8.1 Personal data supplied in connection with the Competition will be processed by the Promoter for the purposes of administering the Competition and awarding the Prize.

8.2 The Club may receive limited personal information relating to the winning entrant where necessary for approval of the winner and fulfilment of the Prize.

8.3 Personal data will be processed in accordance with applicable data protection laws and the relevant privacy notices of the Promoter and the Club.

9. Limitation of Liability

9.1 Neither the Promoter nor the Club accepts responsibility for entries not successfully completed due to technical malfunction, technical failure, computer hardware or software failure, satellite, network or server failure of any kind.

9.2 Nothing in these Terms and Conditions excludes or limits any liability that cannot lawfully be excluded or limited, including liability for death or personal injury caused by negligence, fraud or fraudulent misrepresentation. Subject to the foregoing, the Promoter and the Club shall not be liable for any loss, damage or injury arising out of or in connection with the Competition or the Prize.

10. Disqualification

10.1 The Promoter reserves the right to disqualify any entrant who:

(a) breaches these Terms and Conditions;

(b) uses multiple accounts, automated means or any other method to manipulate the Competition; or

(c) acts fraudulently or dishonestly.

10.2 The Promoter reserves the right to remove or disregard any entry containing content which is offensive, abusive, defamatory, discriminatory, unlawful, misleading or otherwise inappropriate.

11. Instagram Disclaimer

11.1 This Competition is in no way sponsored, endorsed, administered by, or associated with Instagram.

11.2 By entering the Competition, entrants acknowledge that they are providing information to the Promoter and not to Instagram.

12. General

12.1 The Promoter reserves the right to amend, suspend or cancel the Competition where necessary due to circumstances beyond its reasonable control.

12.2 The Promoter's decision regarding all matters relating to the Competition shall be final.

12.3 These Terms and Conditions shall be governed by the laws of England and Wales and subject to the exclusive jurisdiction of the courts of England and Wales.

12.4 If you have any questions about how to enter the Competition or any questions in connection with the Competition, please email ***care@barberboss.co.uk*** for the Promoter or ***William.Mcfarlane@wbafc.co.uk*** for the Club and include “BarberBoss Prize Draw” in the subject header line. Please do not email the Club to enter the Competition (such emails will not be entered into the Competition); only email if you have difficulties using the application process.